

# Business Department 6<sup>th</sup> Form Open Evening



# Tonight...

- Course overview
- Ideal attributes of a Business student
- Combinations
- Examinations & results
- Extra-curricular & Industrial links
- Progression & Next steps



# Course content - Year 1

Topic 1 – What is business?

Topic 2 – Managers, leadership and decision making

Topic 3 – **Marketing** performance

Topic 4 – **Operational** performance

Topic 5 – **Financial** performance

Topic 6 – **Human resource** performance



# Course content - Year 2

- Topic 7 – Analysing the **strategic position** of a business
- Topic 8 – Choosing the **strategic direction**
- Topic 9 – **Strategic methods**: how to pursue strategies
- Topic 10 – Managing **strategic change**



# Ideal skills for Business students

- Extended writing skills
- Knowledge and awareness of current affairs related to business
- Wider reading including trade publications, blogs etc.
- Receptive to new ideas and concepts
- Ability to recall key formulas and theories (44 & 24 respectively)



# Links to other subjects

- Business A-Level is a 'stand alone' subject, though there are obvious overlaps with Economics.
- History and Geography also share many of the extended writing skills.
- It is **not** necessary to study maths at A Level, but there is a significant amount of finance on the course.



# Examinations

- Three two-hour written examinations taken at the end of the two-year course.
- Different question styles including multiple choice, short answer questions, essays, data response questions and case studies.



# Results

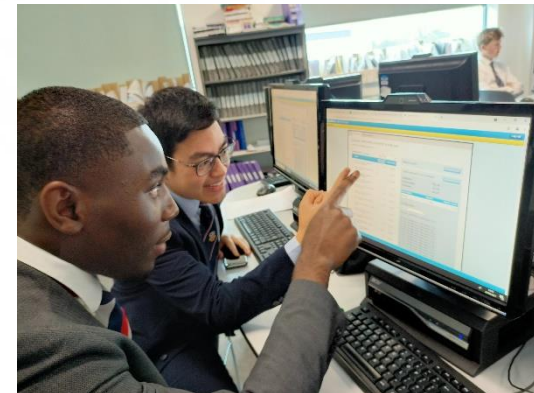
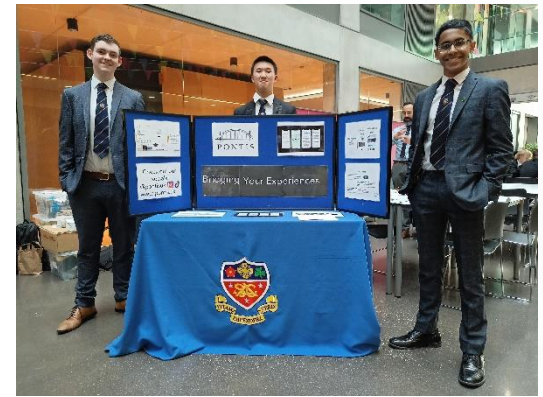
- Consistently amongst the best in the College, which in turn are ahead of National Averages.
- ALPS Grade 2 in 2022.





# Extra-Curricular

- Young Enterprise
- Investor Challenge
- Finance society



# Industrial links

- Visits including the Jaguar Land-Rover factory at Halewood.
- Price Waterhouse Cooper master class
- Young Enterprise company mentored by a member of the Growth Hub is mentoring and advising the.



# Progression; Further study and career opportunities

- Business A Level feeds into 3 of the 10 most popular Degree subjects:
  - Management
  - Finance & Accounting
  - Law
- Obvious stepping-stone to degree apprenticeships





## Next steps

- Speak to the 6<sup>th</sup> form students already studying the subject
- Email: [mrdgunning@st-ambrose.org.uk](mailto:mrdgunning@st-ambrose.org.uk)
- Find me!

Follow us on Twitter **Saint Ambrose Business@BusinessAmbrose**