

Year 8 Web Development Knowledge Organiser

What is the World Wide Web?

The **internet** is a global network of computers. The **World Wide Web** is the part of the **internet** that can be accessed through **websites**. **Websites** consist of **webpages** which allow you to see information.

Websites are accessed using a **web browser**. A **browser** is a **program** designed to display the information held on a **website**. Every **website** has an address at which it can be found, a bit like a house address.

Considering your audience

Define your audience clearly

- For example, young or old!

What is the purpose of your website?

- To entertain or to inform?

How will this affect your design?

Responsive Design

Websites are viewed on different size screens

Webpages must automatically adjust to fit

Set widths as **percentages** rather than pixels



Using HTML to create websites

All **web** pages on the **internet** are created using a language called **Hypertext Markup Language (HTML)**. **HTML** describes:

- what information appears on a webpage
- how it appears on the page (formatting)
- any links to other pages or sites

HTML can be written in specialist software, or in a simple text editor like Notepad++. As long as the document is saved with the file extension **‘.html’** it can be opened and viewed as a **webpage** from a **browser**. This example **HTML** code displays a message on a webpage:

```
<html>
  <body>
    <h1>Hello world</h1>
    <p>This is my first webpage</p>
  </body>
</html>
```

The code uses **tags** to describe the appearance of the information:

<html> states that the document is a HTML document

<body> states that the information appears in the body of the page

<h1> states that the following text appears as a prominent heading

<p> states that this is the beginning of a new paragraph



CSS (Cascading Style Sheets)

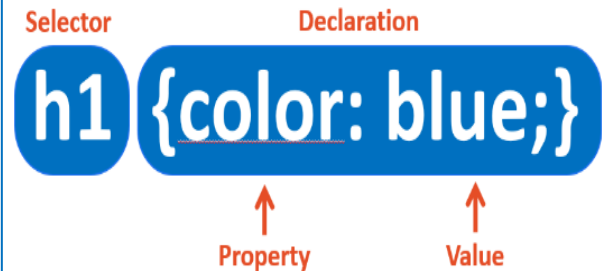
HTML defines the structure and content of your **web page**

CSS defines the style and layout of **web pages**

CSS can be used to change the style of a whole **website**, one **web page** or a single occurrence of an element, e.g.

<h1 style="text-align:center">

CSS Syntax



When adding **CSS** to a **web page** it is defined at the top of the page between the **<style>** tags.

Common Web Design Features

- Limited colour palette
- Limited font selection
- Common interface across all pages
- Navigation bar

