

Business Wider Reading List

This reading list has been put together to help you develop your interests in the wider world of Business as well as preparing you for A Level and University. One of the best ways to stand out during your Sixth Form studies is through the amount of independent study you undertake outside of the classroom. Regardless of your future plans, the ability to extend yourself and research independently into your interests is an invaluable skill. There are a range of resources listed including books, podcasts, websites and social media accounts to offer you variety!



Books:

How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge

An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.

The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell

A very readable and fascinating book, which investigates the reason's products become market leaders.

The Google Story - David A. Wise

An interesting investigation into the culture at Google, includes insights into the four-day working week and soft management styles. Are these the things that made Google the world's number one search engine?

Quiet leadership – Carlo Ancelotti

Carlo Ancelotti is one of the greatest managers of all time, with five Champions League titles to his name. Yet, this approach could not be further from the aggressive theatricals favoured by many of his rivals. His understated leadership style has earned him the fierce loyalty of players like David Beckham and Cristiano Ronaldo.

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker

This book covers Japanese Management Techniques such as Kaizen and TQM that you will study in Unit 2 Operations Management.

Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson

The autobiography of Britain's most famous entrepreneur.

Shoe Dog: A memoir by the Creator of NIKE – Phil Knight

Shoe Dog is a memoir by Nike co-founder Phil Knight. The memoir chronicles the history of Nike from its early struggles to its evolution into one of the world's most recognised and profitable companies.

Lean in: Women, Work and the Will to lead – Nell Scovell and Sheryl Sandberg

Sheryl Sandberg is chief operating officer of Facebook draws on her own experiences of working in some of the world's most successful businesses.

The Intelligent Investor - Benjamin Graham

The classic book on stock market investment, as recommended by Warren Buffet.

No Logo - Naomi Klein

Klein investigates the negative side to marketing and globalisation.

Strong Woman: The Truth About Getting To The Top - Karren Brady

An inspiring and real look at work life, Karen Brady defies convention as a directional business women in a male industry. This is the truth about how she does it, her drive and her skills – it offers brilliant advice on how you can do it too.

Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionize Commerce – Natalie Berg and Miyah Knights

What is the secret to Amazon's success? What does the e-commerce giant have in store for the future? Explore the disruptive new retail strategies of the world's most relentless retailer and gain valuable lessons that can be applied to any business in the e-commerce sector.

Jo Malone: My Story

Jo Malone is the inspirational British businesswoman responsible for creating her globally renowned beauty business.



Podcasts:

TED Talks Business – Some of the worlds greatest innovators, entrepreneurs and business researchers share their stories and insights from the stage at TED conferences.

Business Daily (BBC) – The daily drama of money and work from the BBC – useful to stay up to date with the latest business news.

The World of Business – Insights into the business world – featuring content from BBC Radio 4's In Business programme. Episodes are released weekly and cover a range of issues, particularly businesses approach to climate change.

Business Wars – Netflix v HBO, Nike v Adidas – Business is war! Sometimes the prize is your wallet or your attention. Sometimes its just the fun of beating the other. The outcomes of these battles shapes what we buy and how we live. Business Wars gives you the real story of what drives these companies and their leaders to new heights or to ruin.

How I Built My Small Business – Stories of how entrepreneurs have built their small business; the entrepreneurs offers its listeners an in-depth insight into the strategies they implemented to grow their business. The businesses vary greatly, however you will recognise some such as Smokehouse and Soapbox.

How I Built This with Guy Raz – Guy delves into the stories of some of the world's best known companies. He provides listeners with insight into the lives and stories of some of the most popular business leaders behind leading companies in a number of industries.

The Diary of a CEO - 27 year old Steven Bartlett is CEO of one of the UK's fastest growing companies – Social Chain. Each week he gives you an insight into what it is like behind the scenes of being an entrepreneur.

Social Media:



- @Businessinsider
- @Simplepolitics
- @Businessweek
- @Bloombergbusiness
- @cnnbusiness
- @businessinsiderintelligence



- @BusinessDesk
- @BBCBusiness
- @Businessinwales
- @ReutersBiz
- @HarvardBiz
- @Forbes
- @telebusiness
- @ftbized

TV Programmes / documentaries:



- Dragons Den – BBC Two
- M&S v Waitrose: Which Is Better Value? – Channel 5
- Aldi v Lidl: Supermarket Wars – Channel 5
- British Airways 24/7: Access All Areas – Channel 5
- Inside Asda: Bigger, Better Cheaper? – Channel 5



- Inside DHL: The World's Biggest Delivery Company – Channel 5
- Inside Tesco: Britain's Biggest Supermarket – Channel 5
- Inside Harrods: The World's Most Famous Department Store – Channel 5
- Inside Nandos: A Peri-Peri Big Success Story – Channel 5
- Inside Cadbury – Channel 5



- Premier Inn: Britain's Biggest Budget Hotel – Channel 5
- Ryanair: Britain's Most Hated Airline – Channel 5
- Secrets of McDonalds: 100 Billion Dollar Burger – Channel 5
- Secrets of the Kellogg's Factory – Channel 5
- Sports Direct: Secrets Of The Mega Sports Factory – Channel 5
- World's Most Luxurious Cars/Homes/Hotels/Trains – Channel 5
- Heathrow: Britain's Busiest Airport – ITV



- Martin Lewis Money Show – ITV
- Made in Britain – ITV
- Panorama: Amazon: What They Know About Us – BBC
- Panorama: How To Save The High Street – BBC
- Panorama: Can We Trust Huawei - BBC
- Question Time – BBC



Films:

- The Social Network
- The Big Short
- Moneyball
- The Intern
- Wall Street
- Inside Job
- A Beautiful Mind
- Enron – The Smartest Guys In The Room
- The Founder (Story behind the growth of McDonalds)



Websites:

- <https://www.tutor2u.net/business>
- <https://www.s-cool.co.uk/a-level/business-studies>
- https://www.wjec.co.uk/en/qualifications/business-as-a-level/#tab_overview
- <https://resources.wjec.co.uk/Pages/ResourceByArgs.aspx?subId=4&lvlId=1>
- <https://businesscasestudies.co.uk/>
- <https://www.bbc.co.uk/news/business>
- <https://www.theguardian.com/uk/business>
- <https://www.walesonline.co.uk/business/>
- https://www.youtube.com/playlist?list=PLp8BSCLLWBUCTDvRtruUQE7Auli3N_kxk