

## Year 12 AQA Business Assessment Calendar

Topic/Unit	How it's being assessed	Type of feedback to be used	How work would be improved	Grade given?	Date	Purpose of Assessment
<b>Unit 1: What is Business?</b>	Multiple Choice Quiz (Microsoft Forms)	Online Feedback	Students complete a structured improvement task using a feedback sheet highlighting common misconceptions. They then redraft a section of their original response, applying model answers and success criteria.	No	Week 4 (October)	Assess understanding of business concepts, objectives, and stakeholder roles.
<b>Unit 1: What is Business?</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Revise key points using a feedback resource and complete structured questions to reinforce understanding.	Yes (shared)	Week 6 (October)	Test knowledge of business objectives and the external environment.
<b>Unit 2: Managers, Leadership &amp; Decision Making</b>	Short-Answer Test	Whole Class Feedback (Individually Marked)	Students annotate their original work using a WAGOLL and whole-class feedback sheet, then redraft key paragraphs focusing on structure and analytical depth.	Yes (shared)	Week 9 (November)	Test knowledge of management theories, leadership styles, and decision-making processes.
<b>Unit 2: Managers, Leadership &amp; Decision Making</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Self-improvement and reflection on leadership theory application	Yes (shared)	Week 11 (November)	Evaluate ability to apply leadership and decision-making theories.

<b>Unit 3: Decision Making to Improve Marketing Performance</b>	Written Assignment/Case Study Analysis	Whole Class Feedback (Not Graded)	Redraft case study using WAGOLL and peer comparison to identify and apply improvements.	No	Week 14 (December)	Analyse marketing strategies, customer needs, and the marketing mix.
<b>Unit 3: Decision Making to Improve Marketing Performance</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students complete a reflection sheet on exam technique and redraft selected responses using model answers.	Yes (shared)	Week 17 (January)	Summative assessment covering market research, segmentation, and the marketing mix.
<b>Unit 4: Decision Making to Improve Operational Performance</b>	Data Response Test (Written)	Whole Class Feedback (Individually Marked)	Improve interpretation of data through structured tasks and peer discussion of model responses.	Yes (shared)	Week 21 (February)	Assess knowledge of operational efficiency and lean production methods.
<b>Unit 4: Decision Making to Improve Operational Performance</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students complete a guided improvement task focusing on capacity utilisation and quality control, using feedback sheets and WAGOLLs.	Yes (shared)	Week 24 (March)	Evaluate understanding of capacity utilisation, quality control, and stock management.
<b>Unit 5: Decision Making to Improve Financial Performance</b>	Finance Data Response Test (Written)	Teacher Verbal Feedback	Complete corrections focusing on break-even analysis and discuss improvements in small groups.	No	Week 27 (April)	Test interpretation and analysis of financial data such as profit margins.

<b>Unit 5: Decision Making to Improve Financial Performance</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students complete a structured reflection on cash flow analysis and redraft key responses using success criteria.	Yes (shared)	Week 30 (May)	Summative test covering cash-flow forecasting and financial performance indicators.
<b>All Units (1-5)</b>	Mock Exam (Paper 1-style)	Teacher Written Feedback	Revise weak areas identified through self-reflection and complete targeted practice questions.	Yes (shared)	Week 34 (June)	Develop exam technique and assess understanding of all content covered.
<b>All Units (1-5)</b>	End-of-Year Exam (Paper 1 & Paper 2 style)	Whole Class Feedback (Individually Marked)	Structured revision focusing on weak areas using feedback sheets and peer comparison.	Yes (shared)	Week 38 (June)	Final exam covering Units 1-5: multiple-choice, short-answer, and extended essay tasks.

## Year 13 AQA Business Assessment Calendar

Topic/Unit	How it's being assessed	Type of feedback to be used	How work would be improved	Grade given?	Date	Purpose of Assessment
<b>Unit 7: Analysing the Strategic Position of a Business</b>	Multiple Choice Quiz (Microsoft Forms)	Online Feedback	Reattempt incorrect answers with explanations	No	Week 3 (September)	Assess understanding of key concepts such as SWOT analysis, PESTLE, and financial ratios.
<b>Unit 7: Analysing the Strategic Position of a Business</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students complete a structured improvement task using a feedback sheet highlighting common misconceptions. They then redraft a section of their original response, applying model answers and success criteria.	Yes (shared)	Week 6 (October)	Evaluate ability to analyse internal and external business positions.
<b>Unit 8: Choosing Strategic Direction</b>	Case Study Analysis/Essay	Whole Class Feedback (Individually Marked)	Students annotate their original essay using a WAGOLL and whole-class feedback sheet, then redraft key paragraphs focusing on structure and analytical depth. Peer comparison of redrafts is used to reinforce improvements.	Yes (shared)	Week 9 (November)	Apply knowledge to real-world scenarios focusing on growth strategies and competitive advantage.
<b>Unit 8: Choosing Strategic Direction</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students complete a guided reflection on essay structure and content using teacher feedback, followed by a redraft of one extended response with peer review.	Yes (shared)	Week 11 (November)	Assess in-depth understanding of growth strategies and market positioning.

<b>Unit 9: Strategic Methods: How to Pursue Strategies</b>	Data Response Test (Written)	Whole Class Feedback (Not Graded)	Students complete structured tasks to improve data interpretation, using annotated examples and targeted practice questions.	No	Week 14 (December)	Test knowledge of mergers, acquisitions, and organic growth methods.
<b>Unit 9: Strategic Methods: How to Pursue Strategies</b>	End-of-Unit Test (Written)	Teacher Written Feedback	Students use a feedback sheet to identify key misconceptions and redraft responses to strategic implementation questions using success criteria.	Yes (shared)	Week 17 (January)	Summative assessment of growth strategies and implementation methods.
<b>Mock Exam (Paper 1 &amp; Paper 2-style)</b>	Full Mock Exam	Teacher Written Feedback	Students complete a self-reflection form identifying weak areas, then complete targeted revision tasks and redraft one extended response using model answers.	Yes (shared)	Week 19 (January)	Full mock exam to assess cumulative knowledge and prepare for A-level exams.
<b>Unit 10: Managing Strategic Change</b>	Group Project Presentation	Peer Feedback + Teacher Verbal Feedback	Students revise their group solutions and presentation skills based on peer and teacher feedback, incorporating stronger examples and clearer communication strategies.	No	Week 24 (March)	Present solutions to leadership, cultural, and operational changes within a business.
<b>All Units (7-10)</b>	End-of-Year Exam (Paper 1 & Paper 2 style)	Whole Class Feedback (Individually Marked)	Students complete a structured revision plan based on feedback, focusing on weak areas identified in the exam. Redraft of one	Yes (shared)	Week 38 (June)	Final exam covering Units 7-10: includes MCQs, essays, and case studies.

			essay question with peer comparison is included.			
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